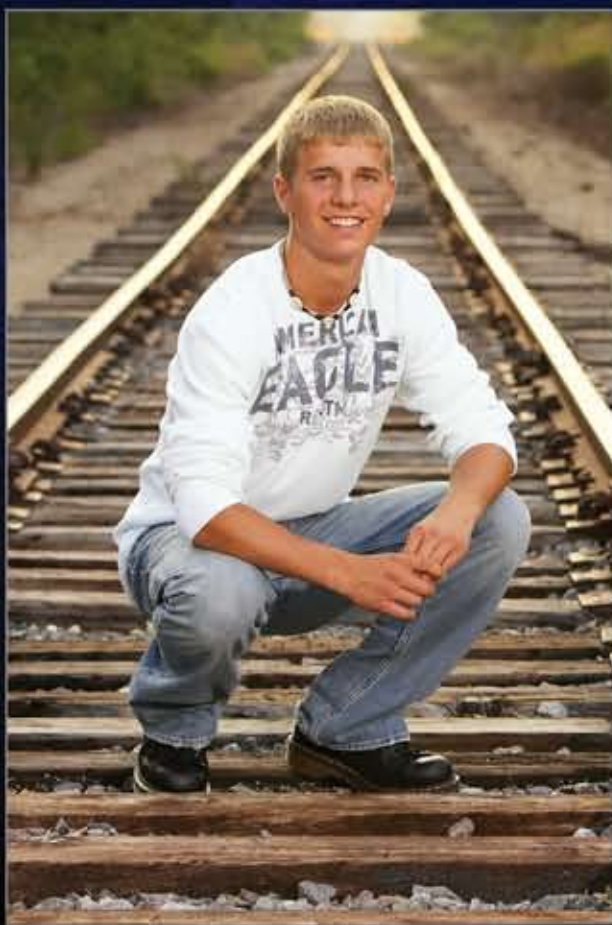


GET
MORE

CLASS OF
2009

EXPECT
MORE



Free
Portrait
Session

CALL before April 15 to make your reservation for a FREE senior portrait session between now and June 30, 2008*

*Free session offer good for available times with down payment of \$200 made before April 15, 2008

Lommel

chris lommel photography
763.263.6974

www.chrislommelphotography.com

VARIETY

QUALITY

FUN!



Lommel

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Three
Easy
Steps...

1. Get your calendar.
2. Call 763-263-6974 to schedule your session.
3. Reserve up to two hours just for you with \$200 down toward your order.*

Friday, August 1, 2008

Dear Class of 2009 Students and Parents,

It's almost your year!

Your senior year of high school is an exciting and busy time. While making the most of your last year with good friends and classmates you will face many important decisions. As you anticipate attaining "senior" status, all of us at Chris Lommel Photography are here to help you **make the right choice** for senior portrait photography.

We understand

With nearly 20 years of senior photography experience, these sessions generate as much **excitement** for me today as they did when I first began. Because we are parents of high schoolers and photographic professionals, we've been through almost everything your senior year can bring. Our three children include a graduate and two current high school students. So, when it comes to your portrait needs this year, **we've been there** and done the homework for you.

Need to know your yearbook deadlines and requirements for your school? **We can help you** understand your school's yearbook guidelines and deadlines. We stay in contact with yearbook advisors to make sure your retouched portrait arrives when it's needed. Many schools have October submission deadlines. That's why **most senior portrait sessions are done in the summer.**

If you want pictures in the fall or winter, **we offer split sessions** to meet the yearbook deadline and accommodate your needs.

Planning your session is easy.

I enjoy getting to know young people as they move toward one of the **most important milestones** in their lives. We can offer tips on clothing and style choices. In the session, **I can guide you** through the process. At the same time, **I'm open to input** on the types of things you want in your portraits.

Flexibility in ordering - a custom fit for you.

Recent graduates and their parents have told us what they need – for themselves, for relatives and for their friends. Our packages help you get started. From there **you have options.** We work with you to make choices on everything from stunning wall portraits to family gifts; from traditional to extreme wallets, from our popular art series creations to classic portraits and more. Our goal is to meet your needs with images you will be proud to display in your home and share with others.

You have freedom to order throughout the year.

You can save money by ordering a package. But we know it's difficult to anticipate all of your needs for senior pictures. If you forget something, or need more, we make ordering *(Continued on back)*

additional pictures easy with **no reorder fees**. As graduation approaches, we'll be here to create a special announcement card for you. Plus, senior package and print **prices are guaranteed** throughout the school year.

Plan carefully. Choose wisely.

In the past few months you have been bombarded with mail from photographers near and far. **You only do senior portraits once**, so make sure the photographer you choose is a good fit and provides the services you need. We're the studio with a reputation for **quality** photography. We offer you **experience, creativity** and **service**, including professional retouching and graphic design.

Get 15% off your senior portrait session in August!

Just for the Class of 2009, we're offering **Discounted Senior Sessions** in August.* **Don't delay.** Decide now and rest easy knowing you have reserved a place on our busy summer calendar. Best of all, you won't have to pour over all that mail and can actually **enjoy your last month of summer!**

It's easy with these three simple steps.

Act now. Make your reservation **today** and receive a **15% off*** during available times between now and August 30, 2008.

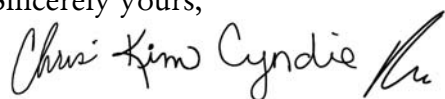
- 1 Grab your **calendar** and a **credit card**. Make sure you clear your schedule so there are no conflicts with work, activities or other commitments.
- 2 **Call 763-263-6974** to schedule your session. **Please note: There are limited times available.** The free session provides time for you to be photographed in up to 4 outfits. Check out our website for ideas at www.lommelphotography.com
- 3 Use your Visa, MasterCard or Discover card to pay your session fee. Checks or cash are also accepted. *An additional \$200.00 is required at the time of your session, and is applied to your portrait order. Please mark your calendar as **this time will be reserved especially for you.**

Your satisfaction is 100% guaranteed.

We enjoy working with seniors and their families and are thankful for their support of our business, which has been built through more than 15 years of satisfying people like you.

We look forward to hearing from you soon!

Sincerely yours,



Chris & Kim Lommel, Cyndie Johnson, Rob Cain

Chris Lommel Photography

17540 Cty. Rd. 50 SE, Big Lake, MN 55309 – 763-263-6974 – www.chrislommelphotography.com

EXPECT MORE GET MORE

Class of 2009

When you choose Lommel, you get:

- Flexibility, Creativity & Attention to Details
- Extra poses of you and your friends at no extra charge
- Black & White or Sepia image conversions at no extra charge
- Professional retouching service on finished portraits
- Exclusive Portrait Park featuring waterfalls, bridges and more!
- Many new sets, props and backgrounds for the Class of 2008
- Other unique settings within a short drive from the studio
- Professional design services for special effects & announcements
- Free family portrait session good through June 2008
- Our personal service promise
- Satisfaction guaranteed



All sessions include your choice of:

Indoor, outdoor, color, black & white and sepia

Special effects and custom designs can be made just for you

Additional charges apply

Located between Monticello and Big Lake • 763-263-6974 • www.chrislommelphotography.com

session guide

Flip this over for additional choices.



• 60 minutes of session time • At least 26 images • 1-2 outfits • \$200 minimum order • regular price \$79



• 90 minutes of session time • At least 36 images • Up to 4 outfits • \$200 minimum order • regular price \$99

session guide

Flip this over for additional choices.



• 120 minutes of session time • At least 46 images • Up to 6 outfits • \$200 minimum order • regular price \$129



• Up to 3 hours of session time • At least 75 images • Unlimited outfits • \$500 minimum order • regular price \$199

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Four Easy Steps...

- 1 **Decide on a session type.**
Read session card and decide which session type is perfect for you, the 60, 90, 120, or 180.
- 2 **Call the studio.**
763-263-6974
- 3 **Have a few dates ready.**
Popular times book quickly. Get your calendar and call today for the best times.
- 4 **Have a credit card ready.**
All portrait sessions are prepaid.



www.chrislommelphotography.com