



SHOW YOUR
STYLE
 YOU BRING IT
 I'LL MAKE SURE YOU LOOK GOOD

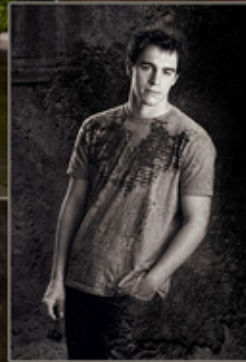


25% OFF
SENIOR
 SESSIONS IN JULY 2012
 763-263-6974



A look and mood to match your individual style. Not everyone gets the same thing.

What makes the perfect Senior Portrait?



The perfect background to match your outfit and mood of the portrait.



A pose that matches the portrait feel and is flattering to you at the same time.

Your senior portraits should bring out your best qualities and express who you are. They do not have to look alike.

Rich skin tones professionally retouched to enhance your natural beauty.

The Lommel logo on the corner of your wallets to insure you're getting professional high quality portraits.

Lommel



BASIC \$99

- 1-HOUR SESSION
- 1-2 OUTFITS
- INDOORS
- OUTDOORS AT LOMMEL'S EXCLUSIVE PORTRAIT PARK
- IMAGE RETOUCHING
- YEARBOOK PORTRAIT



GRAND \$179

- 3-HOUR SESSION
- UNLIMITED OUTFITS
- INDOOR STUDIO SETTINGS
- OUTDOORS AT LOMMEL'S EXCLUSIVE PORTRAIT PARK & SELECTED LOCATIONS*
- IMAGE RETOUCHING
- YEARBOOK PORTRAIT



FEATURES

- PORTRAIT PARK FEATURES: WATERFALL, GAZEBO, FLOWER GARDENS, LOG CABIN, & MORE
- PROFESSIONAL INDOOR STUDIO LOOKS, INCLUDING BABY GRAND PIANO & MANY NEW BACKGROUNDS AND SETS

* Locations within 2 miles of studio. Further distance locations can be accommodated for an additional charge.

CLASSIC \$139

- 2-HOUR SESSION
- UP TO 4 OUTFITS
- INDOOR STUDIO SETTINGS
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The Lommel Professional Portrait Advantage

FAQs

What time should I arrive for my portrait session?

Arrive 10 minutes early. You'll be more relaxed and your session can be completed on schedule.

What will my session be like?

We want you to have FUN and be yourself. You might be a little nervous at first. Our friendly, no hassle atmosphere will help you relax.

Can I bring a friend to watch?

Of course. If it will help you feel more comfortable and relaxed, invite your parent or a friend to come with you.

When do I decide what portraits I want to order?

After you have seen your previews. You'll receive a complete explanation of our preview process and timeline.

How many outfits can I bring?

We invite you to bring extras so we can help you choose the best looks.

What if my parents and I like different poses?

No problem. We create plenty of poses to please both you and your parents. Our portrait collections include multiple poses.

Can I order additional portraits later?

Certainly. But you'll want to be sure to order plenty of wallets with your initial order to save money.

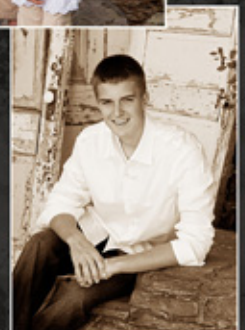
Can I bring my own props?

Yes. We want your portraits to be about you!



Complimentary Family Portrait Session with your senior order.

Good through June 2013



Monday, June 4, 2012



Dear Class of 2013 Students and Parents,

It's your year!

Your senior year of high school is an exciting and busy time. While making the most of your last year with good friends and classmates you will face many important decisions. As you anticipate attaining "senior" status, all of us at Chris Lommel Photography are here to help you **make the right choice** for senior portrait photography.

We understand.

With more than 20 years of senior photography experience, these sessions generate as much **excitement** for me today as they did when I first began. Because we are parents of three high school graduates and photographic professionals, we've been through almost everything your senior year can bring. So, when it comes to your portrait needs this year, **we've been there** and done the homework for you.

Need to know your school's yearbook deadlines and requirements? **We can help you.** We stay in contact with yearbook advisors to make sure your retouched portrait arrives when it's needed. Many of our area schools have October submission deadlines. That's why **most senior portrait sessions are done in the summer.**

If you want pictures in the fall or winter, **we offer split sessions** to meet the yearbook deadline and accommodate your needs.

Planning your session is easy.

I enjoy getting to know young people as they move toward one of the **most important milestones** in their lives. We can offer tips on clothing and style choices. In the session, **I can guide you** through the process. At the same time, **We're open to input** on the types of things you want in your portraits.

Flexibility in ordering provides a custom fit for you.

Recent graduates and their parents have told us what they need – for themselves, for relatives and their friends. Our packages help you get started. From there **you have options.** We work with you to make choices on everything from stunning wall portraits to family gifts; from traditional to extreme wallets, from our popular art series creations to classic portraits and more. Our goal is to **meet your needs** with images you will be proud to display in your home and share with others.

You have freedom to order throughout the year.

You can save money by ordering a collection. But we know it's difficult to anticipate all of your
(Continued on back)

needs for senior pictures. If you forget something, or need more, we make ordering additional pictures easy with **no reorder fees**. As graduation approaches, we'll be here to create a special announcement card for you. Plus, senior collection and print **prices are guaranteed** throughout the school year.

Plan carefully. Choose wisely.

Soon you will be bombarded with mail from photographers near and far. **You only do senior portraits once**, so make sure the photographer you choose is a good fit and provides the services you need. We're the studio with a reputation for **quality** photography. We offer you **experience, creativity and service**, including professional retouching and graphic design.

Get a senior portrait session at 50% OFF in June or 25% OFF in July 2012!

Just for the **Class of 2013**, we're offering our most popular sessions at this **incredible discount rate**.

Don't delay. Decide now and rest easy knowing you have reserved a place on our busy summer calendar. Best of all, you won't have to worry about getting good senior portraits, and can actually **enjoy your summer**.

It's easy with these three simple steps.

Act now. Make your reservation **today** and receive a portrait session during available times this summer.

- 1 Grab your **calendar** and a **credit card**. Make sure you clear your schedule so there are no conflicts with work, activities or other commitments.
- 2 **Call 763-263-6974** to schedule your session. **Please note: There are limited times available.** The discounts are taken from our regular session prices listed on our flyer and at lommelphotography.com. For more ideas for your session, "Like" and look at Lommel Photography on Facebook!
- 3 *Use your Visa, MasterCard or Discover card to pay your session fee to reserve your date and time. At the time of your session, you will be asked to pay a \$200 down payment, which is applied to your order. Checks or cash are also accepted, but must be paid within three days of making your appointment. Please mark your calendar as **this time will be reserved especially for you**.

Your satisfaction is 100% guaranteed.

We enjoy working with seniors and families and are thankful for their support of our business, which has been built by satisfying people like you.

We look forward to hearing from you soon!

Sincerely yours,



Chris & Kim Lommel

Chris Lommel Photography

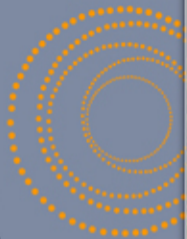
17540 Cty. Rd. 50 SE, Big Lake, MN 55309

763-263-6974

www.lommelphotography.com

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