

Ahead of the Class

Choose up to 30 poses – Includes up to 30 Social Media Files*

1 - 20x24 Framed* or 20x24 Art Panel (See Insert)

2 - 8x10s Framed* • 10 - 5x7 or 4x6 Gift Prints

120 Wallets

8-place folio

Senior Storybook Album • 2 Mini Accordion Albums

100 Announcements

2 Framed Desk Sets

\$2,995 • (Reg. \$6,000+)

*Includes High Resolution Printable Digital Image Files
of all poses chosen for above products.**

The Valedictorian

Choose your favorite 12 poses – Includes 12 Social Media Files*

1 - 20x24 or up to 20x24 Art Panel (See Insert)

2 - 8x10s Framed* • 10 - 5x7 or 4x6 Gift Prints

120 Wallets (includes Platinum Wallets)

Your favorite 10 poses

in a 5x7 Designer Album

8-place folio

\$1,495 • (Reg. \$2,550)

*Upgrade to include High Resolution Printable Digital Image Files**

\$75 each or 12 for \$595

Upgrade to
a 10x10
Senior Story
Book Album
for \$670

The Salutatorian

Choose your favorite 9 poses – Includes 9 Social Media Files*

1 - 16x20 Framed* or 16x20 Art Panel (See Insert)

2 - 8x10s Framed* • 8 - 5x7 or 4x6 Gift Prints

96 Wallets

\$1,295 • (Reg. \$1,690)

*Upgrade to include High Resolution Printable Digital Image Files**

\$75 each or 9 for \$495

The Graduate

Choose your favorite 7 poses – Includes 7 Social Media Files*

1 - 16x20 Framed* or Art Series (See Insert)

1 - 8x10 • 8 - 5x7 or 4x6 Gift Prints • 48 Wallets

\$995 • (Reg. \$1,360)

*Upgrade to include High Resolution Printable Digital Image Files**

\$75 each or 7 for \$445

Portrait Packages

The Varsity

Choose your favorite 5 poses
Includes 5 Social Media Files*

1 - 11x14 Framed*

1 - 8x10

8 - 5x7 or 4x6 Gift Prints

\$795 • (Reg. \$1,040)

*Upgrade to include High Resolution Printable
Digital Image Files**

\$125 each or 5 for \$395

The Freshman

Choose your favorite 3 poses
Includes 3 Social Media Files*

1 - 8x10 Framed*

8 - 5x7 or 4x6s Gift Prints • 8 Wallets

\$495 • (Reg. \$670)

*Upgrade to include High Resolution Printable
Digital Image Files**

\$125 each or 3 for \$345

Basic

Choose your favorite 2 poses
Includes 2 Social Media Files*

1 - 8x10 Framed*

3 - 5x7 or 4x6 Gift Prints

\$295 • (Reg. \$373)

Extra Values

Add to any package purchase, Lustre finish

(Add \$15 per pose if not in package)

11x14 \$145 (Reg \$195)

8x10 \$55 (Reg. \$75)

5x7 \$30 (Reg. \$45)

4x6 \$30 (Reg. \$45)

4x5 \$30 (Reg. \$45)

ADD a POSE to any package for only \$15

**Choose from poses used for any printed product.*

Wallet Special Offers with your Package



Wallet Portraits

- 8 wallets (one pose) \$19
- 16 wallets (one pose) \$29
- 24 wallets (one pose) \$38
- 32 wallets (one pose) \$46
- 48 wallets* (one pose) \$53 



*Facebook Digital Wallets included FREE with wallet orders containing 48 or more wallets per pose.

Get your senior portraits on Facebook or other social media without violating the federal copyright law.

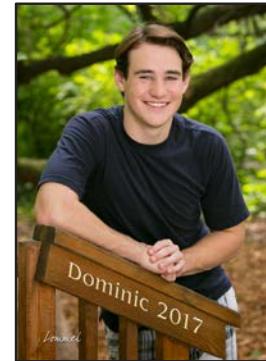
3 Ways to get them FREE

- Get one FREE on Facebook after  your session (*Chris' favorite pose*)
- Get more, with selected wallet packages
- Additional digital wallets - \$39 each.
- Get all your ordered poses as digital wallets with senior portrait orders of \$2,995 or more.



Personalized Wallets

Personalize your wallets with your first name or name and year in the color of your choice.



Add \$10 per pose



Wallet Quad

Choose your favorite 4 poses
 $48+48+48+48 = 192$ Wallets

\$199 (Reg. \$272)



Wallet Triplet

Choose your favorite 3 poses

$48+48+48 = 144$ Wallets

\$139 (Reg. \$189)

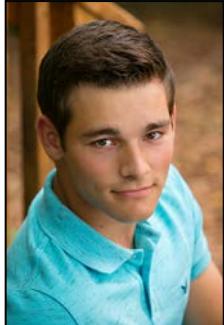


Wallet Twin

Choose your favorite 2 poses

$48+48 = 96$ Wallets

\$99 (Reg. \$136)



Yearbook Portraits

As a service to our senior portrait customers a yearbook-sized digital image file is supplied to your school via email or online after you have informed us of your chosen pose selection. A \$200 down payment on a portrait order is required. Please submit your chosen pose at least **2 WEEKS** before your school yearbook deadline.

The best poses for yearbook selections are head and shoulders with simple backgrounds. Some schools have specific requirements. Please inform us of any other special considerations for yearbook photos.



Screen Resolution Social Media Digital Image Files

(a.k.a. Facebook Wallets) are screen resolution image files suitable for:

- Sharing on social media
- Display on computers and digital devices

High Resolution Printable Digital Image Files

are full-size image files licensed for:

- Photographic Printing (We recommend the use of high quality printing services.)
- Digital Press and other printing processes often used for graduation announcements, books, etc.

Finished Digital Image Files

High Resolution fully retouched and custom prepared digital image files suitable for printing up to 8x10 with print release for personal use. Prices include 1 - 5x7 professional photographic print per image file.

a la carte

Single Pose	\$295	5 Poses	\$695
2 Poses	\$395	6 Poses	\$795
3 Poses	\$495	7 Poses	\$895
4 Poses	\$595	8 Poses	\$995

Image files are delivered in jpeg format via your choice of CD, internet download link or email.

Commonly Asked Questions:

Q: There are so many poses to choose from, how do I decide what to order?

A: Look through your online gallery and mark favorite poses with expressions that appeal to you. Positive first impressions of certain images often indicate it will be a lasting favorite. We will be glad to offer our suggestions and recommendations on pose selections and display options. Because there are so many fun and unique looks from your session, you'll want to include an album with multiple poses with your order.

Q: What if seniors and parents have different opinions about pose selection?

A: No problem. Often seniors will choose wallet poses that are different from those their mom and dad want to hang on their walls. We can help you find solutions to differences of opinion and accommodate everyone's needs.

Q: Can I save money by purchasing a package?

A: Money saving packages offer 10% to 30+% savings over a la carte portrait pricing.

Q: How many wallets should I order?

A: On average, seniors order 96 to 144 or more wallets from three to five poses to share with family and friends. Some wallets are enclosed with traditional graduation announcements. Wallet reorders are common throughout the year. You will save money by ordering more wallets with your original order. **Wallet specials are listed at left.**

Q: Do you have graduation announcements and open house invitations?

A: One of our most popular spring offerings are photo graduation announcements, open house invitations and thank you cards. Announcements and invites can be preordered in the summer and fall, then finalized in the spring.

Q: Can I scan my portrait to make my own announcements or take it to a local printer?

A: Purchased high resolution finished digital image files can be used to make your own announcements & invites. Please do not scan prints or other products for reproduction. Our professional image depends on controlled quality printing of images made by Lommel Photography. We have invested years of education, time and resources into the creation of your professional portraits. Federal copyright law protects your portrait investment and maintains the high quality and integrity of our work.

Q: Can I order more portraits later?

A: Class of 2019 senior portrait prices are honored until March 15, 2019. Poses you order from are stored for five years in our files. Poses that are not ordered are removed after June 15 of your graduation year. Portrait orders after one year incur a reorder fee of \$20 per order.

Q: When will my portrait order be ready?

A: Specialized retouching and enhancement done to your chosen portraits, along with custom framing, takes about 6 to 8 weeks to complete, depending on the time of year. Prompt ordering is the best way to get your finished prints in a timely fashion for you to enjoy. We will notify you by phone, e-mail or postcard when your order is ready to pick up.

A la carte

(Without Package Purchase)
Pose Selection - \$15 per pose includes custom image preparation and basic retouching, which is included with Portrait Packages, Art Series pieces, Wallets and Create a collection albums.

Designer Wall Portraits

<u>Lustre Finish</u>	<u>Textured Finish</u>	<u>Standout Lustre</u>	<u>Gallery Wrap</u>
40" - \$595	40" - \$635	40 x 30 - \$635	40" - \$695
30" - \$395	30" - \$425	30" - \$495	30" - \$545
24" - \$345	24" - \$365	24 x 24 - \$345	24" - \$435
20" - \$275	20" - \$295	20" - \$235	20" - \$325

Gift Portraits

<u>Lustre Finish</u>	<u>Textured Finish</u>	<u>Standout</u>	<u>Gallery Wrap</u>
11x14 - \$195	11x14 - \$215	11x14 - \$145	\$225
8x10 - \$75	8x10 - \$85	8x10 - \$85	n/a
5x7 - \$45	5x7 - \$55	n/a	n/a
4x6 - \$45	4x6 - \$55	n/a	n/a

Studio Terms and Policies

Ordering

Please schedule your ordering appointment within three weeks of the date your proofs are available to view. Prompt decisions and ordering provide you with the highest level of service and give you the opportunity to share your portraits with family and friends without delay. We will schedule a half hour or more to work with you on selecting your portraits and framing. If for any reason you need to change your ordering appointment please call the studio to schedule a new time.

Rescheduling and Missed Appointments

If you need to reschedule your order appointment, please give 24 hours notice so that your time can be given to someone else.

Please reschedule cancelled appointments within seven days.

Payments

The session fee plus a \$200 down payment is due at the time of your session. The \$200 applies to your portrait order. When placing your order, 50% of the balance is due to begin processing your order. Balance of payment is due when your order is completed. Orders must be picked up within 30 days. Payments by VISA, MasterCard, Discover are accepted. Checks should be made out to Lommel Photography. Returned checks incur a service fee of \$30. Minnesota state sales tax applies to all orders.

Delivery and Shipping

Your finished portrait order and framing will be ready in 6 to 8 weeks at which time you will receive a call and/or a postcard notice by mail. No part of the order can be picked up unless the balance is paid in full. If not picked up within 30 days, service charges of 1.5% (\$2 minimum) will be added. The studio is not responsible for orders not picked up within 60 days.

Why Copyright?

In 1976 the Federal Government passed a law making it illegal to copy materials protected by copyright, including professional photography. The portraits you have commissioned us to create are made by the finest craftsmen in the industry. Our studio invests extensively in training, education and equipment to provide you with a high level of quality photography. This quality cannot be duplicated or copied without suffering a severe loss of sharpness, color and clarity. Such a loss would reflect poorly on our professional reputation and work. Lommel Photography has reserved the copyright on each portrait we create. In order for us to give you a written copyright release it must be for a purchased finished digital image file or files. (See inside page) A minimum order is required. We sincerely appreciate your understanding and cooperation in helping us to maintain the highest level of quality and integrity you have come to expect from Lommel Photography.

Art Series



Add unique portrait art pieces to your package. Includes retouched images, name and framing.*

If ordering an Art Series piece without a package purchase, add \$100 to price.

* Frame upgrades available starting at \$25

The 4+1

5 images in a framed collage

15x30 - \$595 w/pkg.

10x20 - \$395 w/pkg.



5x20 w/pkg.
\$225 w/pkg.



Art Strip

5 or 8 framed images

5x30
\$325 w/pkg.



The Cube

4 images in a framed collage

20x20 - \$395 w/pkg.

10x10 - \$295 w/pkg.



Storyboard

9 images in a framed collage

20x24 - \$595 w/pkg.

16x20 - \$495 w/pkg.

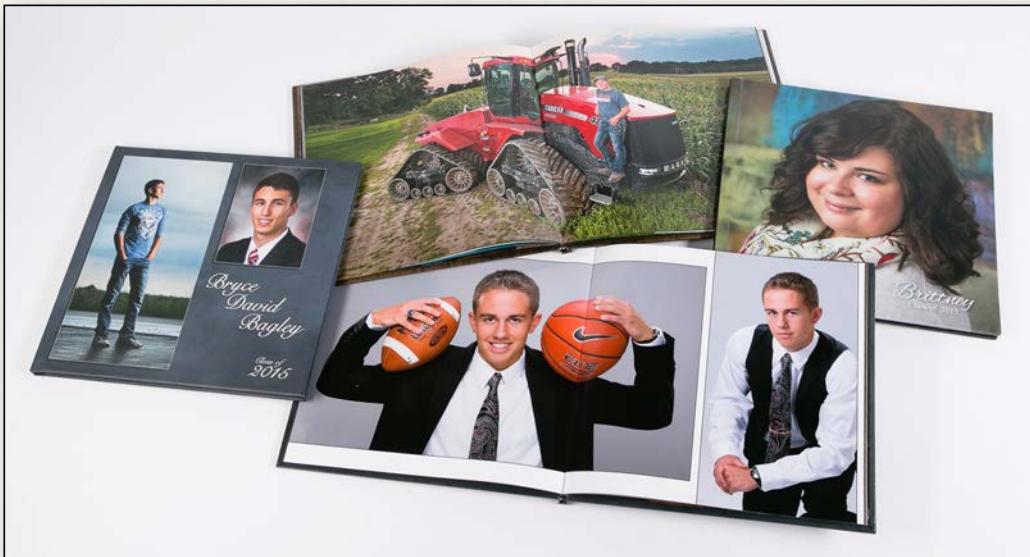


↑ **3 & 1 - framed collage**
20x24 - \$495 w/pkg.
16x20 - \$395 w/pkg.
11x14 - \$295 w/pkg.



More Art Series styles available.

Create a Collection Tabletop Books, Folios and Albums



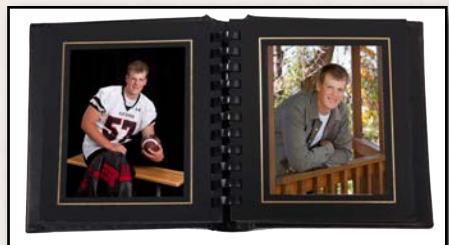
4x10 framed Desk Set with package purchase – \$95,
2 for \$175
(same design and poses)
Perfect for Grandparents and other relatives.



Mini Accordion Albums

2 / \$89 • 3 / \$119

Perfect for Grandparents and other close relatives.



Standard Album

5x7 album displays a variety of poses from your session
\$55 for cover plus \$25 per image
(Minimum 10 images)

Designer Album
The perfect coffee table album
10 - 5x7 portraits – \$375
20 - 5x7 portraits – \$595



Traditional Art Folio

\$245